



SUPEReco

CITITALIA[®]
PRODUCTS
Specialized Chemicals



DOMESTIC AND INDUSTRIAL CLEANING

quality clean

Cititalia S.r.l. a socio unico. Sede legale: Via libertà N 93 - 90141 Palermo
Stabilimento di produzione: F.do La Rosa Zona Industriale - 90039 Villabate (PA) - Tel. 091.6141680 - fax 091.493330 P. I Cod. Fis.: 04895670828
posta@cititalia.com www.cititalia.com www.supereco.it



ECOLOGICAL ECONOMIC HIGH-QUALITY



SuperEco was born with the aim of creating high quality **Ecofriendly** products. In fact the brand expresses three fundamental principles:

SUPER indicates superior quality; **ECO** takes on a bivalent meaning: **ECO**logical and **ECON**omic.

ECONOMIC

The use of SuperEco products allows a **high economic saving** without having to renounce to the quality and high efficacy guaranteed by Cititalia..

We have removed: the water, the bottles, the labels, the caps / sprayers, the cartons, the scotch, the pallets, the film that wraps the pallets, etc.

We have **saved transportation costs** and useless weight and volume that consist of 90% of water, cartons, plastic and pallets.

We have the aim of advantaging of the consumer who can purchase products of superior quality at a **super affordable price**.

ECOLOGICAL

Refilling or using of SuperEco concentrate, allows concrete benefits for the environment. In fact, there is a drastic **reduction in packaging waste** (plastic and cardboard) with the advantage of a healthier and cleaner environment.

Thanks to the lack of production and transportation of new packaging we have:

- a) **Water saving**
- b) **Saving of electricity**
- c) **Saving on CO2 emissions**

The use of concentrates **promotes the reuse** of plastic bottles, offering a valid **sustainable solution**.

The services, the quality of the products, the dynamism, the attention to the customer and the propensity to the market make Cititalia a leading company in the cleaning sector. Cititalia, with its SuperEco brand, passionately brings the excellence of Made in Italy to different countries around the world.



HELP

THE ENVIRONMENT

Save

ON THE BOTTLES



=



1 little box
(14 bottles of 150ml)

corresponds to 70 bottles of 500ml





let us reflect in the NUMBERS



SUPERECO concentrated other NON-CONCENTRATED DETERGENTS

1 tir
32 pallet
20.000 kg product
125.000 plastic bottles
(5.000 kg of plastica)*
8.960 cardboard boxes
(1344 kg of cardboard)**

Example of transport from Palermo to Milan

1.000 kg CO₂ (carbon dioxide)
2,2 kg CO (carbon monoxide)
9,6 kg NO_x (nitrogen oxides)
500 lt fuel

34 tir
1088 pallet
670.000 kg product
1.340.000 plastic bottles
(93.800 kg of plastic)*
141.440 cardboard boxes
(21.216 kg of cardboard)**

Example of transport from Palermo to Milan

34.000 kg CO₂ (carbon dioxide)
73,95 kg CO (carbon monoxide)
328,44 kg NO_x (nitrogen oxides)
17.000 lt fuel

* To produce a ton of plastic you need:
 17,000 liters of water + 2,000 kg of oil + 10,000 kwh of
 electric energy. **The production process enters**
in the atmosphere: 2,000 kg of Co₂
plastic involves: see emissions and consumption of
 previous table.

** To produce a ton of cardboard:
 15 trees, up to 440,000 liters of water and 7,600 kwh of
 electricity: **The transport of the cardboard involves:**
 see emissions and consumption in the previous table.

Referring to the previous example, the use of SuperEco concentrates compared to normal products it has **real advantages** for the environment:

WHAT WE HAVE SAVED?

1 TRUCK of SUPERECO concentrate CORRESPONDS to 34 TRUCKS of ready to use products

SO WE SAVED:

- 🌳 315 trees
- 💧 10.753.000 liters of water
- 💧 178.000 liters of oil
- ⚡ 1.049.600 Kwh of electricity
- ☁️ 178.000 kg of CO₂ emissions

and if we also consider the transportation from Palermo to Milan we add:

33,000 kg co₂ (carbon dioxide); **71.75 kg** co (carbon monoxide);
318.84 kg nox (nitrogen oxides); **16.500** liters of Diesel fuel.

It takes very little
To make a

**concrete
contribution**

for the safeguarding
of the

PLANET





Ammorbi

perfumes and softens fabrics

soft and
fragrant
laundry



Ammorbi SOFTENER eliminates the annoying frizz and rough effect, giving the fibers a natural softness. It gives the garments a fresh and persistent clean scent.

ADVANTAGES

- It keeps the fragrance for a long time;
- It facilitates ironing;
- It is not polluting;
- It works well even in cold water or at low temperatures;
- It is safe on all types of garments, including delicate ones;
- It does not contain skin irritants;

FRAGRANCE

Available in fragrances: **lavender, boreal, blue night, dolce vita.**

SINGLE-DOSE

Available in the fragrance: **blue night.**

It stretches the fibers of the fabrics making ironing easy

CONCENTRATED

DOSAGE		
 WASHING MACHINE 30° - 60°	4/5 Kg	6/7 Kg
	25ml	50ml
+perfume +softness		
= 25ml		
 handwash	2x = 50ml	

READY TO USE

DOSAGE		
 WASHING MACHINE 30° - 60°	4/5 Kg	6/7 Kg
	75ml	100ml
+perfume +softness		

Hazard statements:
May cause an allergic skin reaction.

Safety advice: If consulting a doctor, keep the container or the product label, keep out of reach of children. Do not disperse in the environment. Protect eyes/face.





**EXTRA
POWER
SUPERCONCENTRATO**

Bucato

capi colorati



It respects **fibers and colours**. It gives **intensity to colours** for deep cleaning the garments.

ADVANTAGES

- **It is safe** for the user as it does not contain skin irritants;
- **It is not dangerous** because it is not flammable, corrosive or toxic;
- It is a product formulated with **highly surfactant and detergent substances**;
- It can be used with water of any hardness;
- It is easy to **rinse off**;
- It reduces consumption.

METHOD OF USE and RECOMMENDATIONS

- follow the dosage shown in the table.
- Follow the instructions on the garment label.
- Wash the garments separately during the first wash;
- Pre-treat if necessary by pouring a little product on the stain and rubbing.

FRAGRANCE

Available in fragrances: **lavender, boreal, blue night, dolce vita**.

SINGLE-DOSE

Available in the fragrance: **blue night**.



CONCENTRATED

HOW TO USE - DOSAGE

	25 ml	40 ml	50 ml
	40 ml	50 ml	75 ml
4 Lt	50 ml	75 ml	100 ml
DOSER CAP = 25ml			



READY TO USE

HOW TO USE - DOSAGE

	50 ml	75 ml	100 ml
	75 ml	100 ml	125 ml

Hazard statements:
May cause an allergic skin reaction.

Safety advice: If consulting a doctor, keep the container or the product label. Keep out of reach of children. Do not disperse in the environment. Protect eyes/face.





**EXTRA
POWER
SUPERCONCENTRATO**

Bucato speciali



Specifically designed for specific washes:

- white clothes,
- dark garments;
- wool and delicates,
- bio-surfactant.
- It can be used with water of any hardness.

WHITE GARMENTS - with carbonate

The time and frequent washing tend to degrade the bright white of the fibers. To regenerate your white clothes bringing them back to their original purity, choose the regenerating treatment of Capi Bianchi – WHITE GARMENTS- with carbonate. Its special formula removes the greyness deposited on the fibers and helps the white colour the shine wash after wash.

DARK GARMENTS

Specific detergent formulated to keep the dark colours of your clothes alive and bright while at the same time fighting stains. It preserves dark colours, wash after wash. Suitable for dark garments in cotton, linen, viscose and synthetic fibers, it allows an effective removal of dirt. Low temperature washing is recommended.

WOOL and DELICATES

Specific detergent for the care of wool garments and delicate fabrics. Its special formula prevents wool felting and preserves the vividness and brilliance of the colours.

BIO TENSIO-ACTIVE

New concept detergent for washing, at cold or low temperature water, **all types of fabrics**: coloured, white, black, cotton, hemp, linen, silk, wool, delicate, acrylics, etc. Thanks to its special spotting formula it is effective on over 100 types of stains: it hydrolyses proteins reducing them into smaller fragments that are easily eliminated. It helps maintaining whiteness, thanks to the anti-redeposit activity during washing. It prevents felting of wool and shrinkage of fibers while maintaining the original shape and elasticity of the garments. It also preserves the vividness and brilliance of the colours.



CONCENTRATED

HOW TO USE - DOSAGE			
	25 ml	40 ml	50 ml
	40 ml	50 ml	75 ml
	50 ml	75 ml	100 ml
DOSER CAP = 25ml			



READY TO USE

HOW TO USE - DOSAGE			
	50 ml	75 ml	100 ml
	75 ml	100 ml	125 ml

Hazard statements:
May cause an allergic skin reaction.

Safety advice: If consulting a doctor, keep the container or the product label. Keep out of reach of children. Do not disperse in the environment. Protect eyes/face.





**WITH ENZYMATIC
STAIN REMOVER**
Tested on over
100 types of stains

**EXTRA
POWER**
SUPERCONCENTRATO



HYPOALLERGENIC

Laundry 3in1 HYPO-ALLERGENIC - FOR HAND WASHING AND WASHING MACHINE

A) LAUNDRY B) SOFTENER C) ENZYMATIC

+ hypo-allergenic, anti-scale, with anti-smell technology.

It is a **new concept** detergent for washing at cold or low temperature **all types of fabrics** (coloured, white, black, cotton, hemp, linen, silk, wool, delicate, acrylic, etc.).

- - **It is used at low temperature** (30 °);
- - **It reduces washing times and energy costs;**
- - **It keeps colours unaltered;**
- - **It gives tissue softness;**
- - **It hydrolyzes proteins** reducing them into smaller fragments that are easily eliminated.
- - **It removes the most stubborn stains** of grease, oil, blood, lard, butter, lipstick, sebum, starch, pasta, rice, potatoes, sauce, and children's food
- - **It Removes spots;**
- - **It has an enzymatic action** in synergy with surfactants;
- - **It eliminates scale deposits both** on the machine and on fabrics;
- **It is effective on over 100 types of stains.**

ADVANTAGES

- **It penetrates into the fibers** eliminating the residues of starch and cellulose that act as glue for other dirt, ensuring an impeccable clean.
- **Excellent quality/price value.**



CONCENTRATED

HOW TO USE - DOSAGE			
	25 ml	40 ml	50 ml
	40 ml	50 ml	75 ml
	50 ml	75 ml	100 ml
DOSER CAP = 25ml			



READY TO USE

HOW TO USE - DOSAGE			
	75 ml	100 ml	125 ml
	100 ml	125 ml	150 ml

Hazard statements:
May cause an allergic skin reaction.

Safety advice: If consulting a doctor, keep the container or the product label. Keep out of reach of children. Do not disperse in the environment. Protect eyes/face.



SBIANCA

SMACCHIA



Super Bianco

Ossigeno Attivo



REMOVE STAINS
SANITIZES
BLEACH

Superwhite is an additive in powder that is added to the normal detergent. It **sanitizes** and at the same time **counteracts the natural yellowing** that occurs over time on all white garments: cotton, wool, silk or synthetic. Its special cold active formula **removes the halos** and **eliminates stains**, giving white clothes a new life.

ADVANTAGES

- Superwhite is an additive **that is not harmful** to the fabrics, skin and environment.
- **It does not contain allergens.**
- **It does not contain phosphorus.**
- **It does not pollute the environment:** it decomposes itself into substances present in nature.

METHOD OF USE and RECOMMENDATIONS

Add superwhite with the detergent in the special tank of the washing machine and proceed with the normal washing.

For using on clean clothes it is advisable to dissolve the additive in water and leave the clothes to soak to whiten them thoroughly.

EXCELLENT RESULTS WITHOUT PREWASH

ELIMINATE THE ODORS

REMOVE STAINS

Fat, Blood, Oil, Sebum, Lipstick etc.

How to use:

IN THE WASH MACHINE: 1 Scoop in a tray

BY HAND: 1 scoop in 4 lt

AT 40° WITHOUT PREWASH:

1 scoop in a tray

1 scoop of 3in1 Laundry in the tank



try the **superwhite** together
with the **3in1 enzymatic laundry**
for an even more effective result

Hazard Directions:

May intensify fire. Harmful if swallowed. Causes serious eye damage.

Safety advice:

If consulting a doctor, keep the product container or label. Keep out of reach of children. Keep away from heat / sparks / open flames / heated surfaces. Not smoking. Take precautions to avoid mixing with combustibles. Wear protective gloves / protective clothing / eye protection / face protection. IN CASE OF INGESTION accompanied by discomfort: contact a POISON CENTER or doctor. Dispose of the product / container in accordance with local regulations.

Contains: Percarbonate





LIQUID PERFUME
FOR LAUNDRY

PERFUME
PERSISTENT



Splash is a **liquid laundry fragrance** that gives to the clean linen a pleasant fragrance that **lasts for a long time on the clothes**. The wardrobes and drawers will smell clean **for several weeks**.

Choose from the different fragrances available the one that most resembles to you:

BLUE NIGHT warm, sensual, heady fragrance;
BOREAL fresh and exotic notes with a harmonious, intensely aromatic character;
FIOR DI LOTO seductive, delicate, enveloping;
LAVANDER fresh and woody notes;
WHITE rich and aromatic, sensual and fresh
DOLCE VITA elegant and refined, fresh and delicate
ALOE VERA fresh and revitalizing notes
GREEN LAND intense fresh and woody notes
WHITE MUSK sweet, delicate, enveloping
FIOR DI LOTO sweet, warm and sensual notes
ALBA CHIARA fresh, with a harmonious, elegant and refined character.

RECOMMENDATIONS FOR USE

Splash is added directly into the softener compartment. Just press the bottle in the central part to dispense the product: 1 or 2 teaspoons (equal to 1 or 2 splashes) in the tray are sufficient for one wash.

give a pleasant
and persistent
perfume to your
clean
LINEN



Just a sketch
in the pan softener
for a rich fragrance
p e r s i s t e n t



Contains: 2-propanol, ethoxylated isotridecyl alcohol, Alpha Isomethyl Ionone, Benzyl Cinnamate, Butylphenyl Methylpropional, Coumarin, Hexyl Cinnamal, Isoeugenol, Limonene, Linalool.

Harmful if swallowed. Causes serious eye damage.

Wash hands thoroughly after use. Do not eat, drink or smoke during use.

Wear protective gloves / protective clothing / eye protection / face protection. In case of ingestion accompanied by malaise, contact a POISON CENTER or doctor.

In case of contact with eyes rinse thoroughly for several minutes. Remove any contact lenses if it is easy to do so. Continue to rinse. Contact a POISON CENTER or doctor immediately. Rinse your mouth. Dispose of the product / container in accordance with local regulations.

Highly flammable
liquid and vapor



It gives the laundry an intense clean smell that lasts over time. It is added directly into the softener compartment.

Press the bottle on the central part to dispense the product.



deo
FACTOR
fragrance

PERSISTENT MULTI-PURPOSE FRAGRANCES

**NOT GREASE
DON'T STAIN**

Perfumes have a strong emotional charge.
The scent of our environment speaks of us
and every essence is an expression of our way of being.
DeoFactor gives the environment we live in
a fresh feeling of relaxation.

DeoFactor can be applied everywhere:

IT DOES NOT GREASE

IT DOES NOT STAIN

IT DOES NOT LEAVE RINGS

IT IMPROVES THE AESTHETIC

FIELDS OF USE

DeoFactor can be used almost everywhere:

- **on fabrics:** curtains, sofas, carpets, ironing boards, etc...
- **indoors:** wardrobes, drawers, car interior, etc...
- **in large rooms:** houses, offices, shops, etc...

SPRAY DIRECTLY UP:

Sofas - Curtains - Fabrics - Drawers
Wardrobes - Home - Ironing Board



deo
FACTOR

fragrance
fast evaporation

**PERFUME
PERSISTENT**

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Mister Deo

the perfume of my house

FOR AMBIENT



MisterDeo brings into homes, offices, leisure and work places a fragrance that identifies that place, giving life to a sensory experience that can fix the image in the memory through the smell.

Strongly characteristic fragrances make your rooms unique and unmistakable.

ADVANTAGES

They make the rooms pleasant and they are so persistent to perceive them even after 3 days from their application.

FIELDS OF USE

Homes, sports clubs, schools, hotels, motels, condominiums, hospitals, nursing homes, public buildings, buses, subways, cars, ambulances, taxis, used car sellers, restaurants, spas, funeral parlors, veterinary clinics, etc.

Citronella Misterdeo allows to create an olfactory barrier that keeps mosquitoes away.

RECOMMENDATIONS FOR USE

- **Shake the bottle** and spray directly into the corners of the rooms, on the plants, walls, carpets, even in the water of the toilet it acts quickly and remains persistent for a long time.
- Drain nozzles and pipes: pour 50 cc. in the drains.

available in the following fragrances:

TALC
CLEAR DAWN
BOREALE
MOSS AND MORE
WHITE MUSK
LOTUS FLOWER
SWEET LIFE
ALOE VERA
GREEN EARTH
LAVENDER
CITRONELLA
GREEN APPLE



MisterDeo

CRYSTAL

for Vacuum cleaners



The perfumed crystals of **MisterDeo Crystal** inserted in the bag of your Hoover give off a continuous and pleasant perfume during the aspiration that spreads throughout the environment. The crystals contain essences that immediately release their fragrance during each use.

RECOMMENDATIONS FOR USE

Draw the crystals with a common Hoover. The crystals are evenly distributed in the bag releasing a fresh, clean scent.

You can adjust the amount of crystals to be aspirated according to your personal preferences. Particularly suitable for perfuming rooms where pets live.



Podeos

DEO SCARPE

MENTOL

REFRESHING



FIELDS OF USE

Podeos is a **deodorant for shoes** that can prevent the formation of bad odours for 48 hours.

A daily application ensures dry, perfumed shoes and a pleasant refreshing action.

Its formula has been designed to eliminate the proliferation of bacteria and fungi, which are the cause of bad odours. It is also active **against the trichophyton, the athlete's fungus**.

ADVANTAGES

Podeos refreshes the shoe in a natural way thus **preventing the formation of bad odor**. It gives a prolonged feeling of freshness. Its composition allows immediate action. It is not greasy, does not stain and does not leave marks on shoes. It does not include parabens in its formula.

HOW TO USE

Shake before using. Spray evenly inside the shoe before and after use. Allow the shoes to dry before putting them on. Clean the outer surface of the shoes after use.



DEODORANT FOR SHOES





Sgrassatore

concentrato forte



HELP
THE ENVIRONMENT
save
ON THE BOTTLES



It is a universal product designed to clean and renovate surfaces smeared with oils and all kinds of greases. Its special formula is not aggressive on any type of fabric, metals, floors, and commonly used equipment. It acts effectively against all types of dirt. The Marseille is particularly suitable for pretreating and removing stains from fabrics.

APPLICATIONS and ADVANTAGES

It can be applied almost anywhere: **in the kitchen on ovens, hoods and cookware**, **in the bathroom on the toilets**; **on the windows, on the shutters**; **to clean the bodywork and the mechanical parts of cars, motorcycles, bicycles, boats, campers, etc.**

HOW TO USE

Spray the product directly on the surfaces to be treated, wait for it to work and then remove the dirt with a damp cloth. Rinse with clean water. On fabrics, after pre-treated insert directly into the washing machine.



multi-use spray DISPENSER

recharge practices also
AVAILABLE



AVAILABLE IN FRAGRANCES:

lemon



marseilles



RICARICHE ECO Sgrassatore concentrato forte



HELP
THE ENVIRONMENT
save
ON THE BOTTLES



The practical refills of concentrated degreaser guarantee significant cost savings without having to renounce the high degreasing power. **With a refill bottle it is possible to obtain as many as 5 ready-to-use degreaser bottles.**

Concentrated strong degreaser from Supereco is a universal product designed to clean and renew surfaces smeared with oils, and greases of all kinds. Its special formula is not aggressive on any kind of fabric, metals, floors, and commonly used equipment. It acts effectively against all kind of dirt.

The Marseille is particularly suitable for removing stains and pretreating fabrics.

ADVANTAGES

*Thanks to their super concentrated formula, Supereco refills guarantee a considerable **saving of packaging** that pollutes the environment and a reduction in costs for the user since **it saves on packaging costs** and on the transportation costs of useless volumes.*

HOW TO USE - dosage

The product is in concentrated form and must be diluted:
Use the notches on the bottle as a reference. Each mark (50ml) corresponds to the quantity of product needed to obtain a 500ml bottle ready to use. Pour 50 ml of product into an empty 500 ml bottle and complete the filling with water.

We recommend the use of bottles with spray.

Spray the product directly on the surfaces to be treated, wait for it to work and then remove the dirt with a damp cloth. Rinse with clean water.

**EXTRA
POWER
SUPERCONCENTRATO**

**1 bottle of 250ml
= 5 BOTTLES OF 500ML**



**MAXI
CONVENIENCE**



AVAILABLE IN FRAGRANCES:

lemon



marseilles

SANITIZING GEL

REMOVES GERMS AND BACTERIA FROM HANDS

instant and effective cleaning
without rinsing



IT DRY FAST
LEAVING FRESH AND
SOFT HANDS



GEL MANI -HANDS GEL - is an alcohol-based product, for rapid and effective antisepsis of the hands. Thanks to its particular formula it is able to eliminate almost all the germs and bacteria present on the hands in just a few seconds.

The optimal concentration of alcohol gives the product a broad spectrum of action against bacteria, mycobacterium, fungi and viruses. Alcohol acts by destroying cell membranes following lipid extraction, as well as denaturing microbial proteins and dehydrating the cell.

HOW TO USE

It is applied directly to the skin and rubbed until it is completely evaporated. It does not require rinsing; it dries quickly, leaving fresh and soft hands. Thanks to the special formula it is rich in emollient and moisturizing substances that counteract the dehydrating action of the alcohol.

WARNING: do not apply to damaged skin and mucous membranes. Avoid contact with eyes.

AREAS OF USE

GEL MANI -HANDS GEL- is indicated for the sanitization of hands in areas where food is handled: fish processing and fishmongers, bars, pastry shops, restaurants, canteens, butchers, dairy industry, etc.

It is indispensable for medical, auxiliary and non-medical personnel: hospitals, nursing homes, medical offices, dental offices, veterinarians, analysis laboratories, schools, beauty salons, etc.

It is also very useful in all contexts where there is money manipulation: banks, post offices, shops, etc.

DELICATED
ON SKIN
HYPOALLERGENIC

Mode of use:

Pour such a dose onto the palm which allows you to rub the hands for about 30-60 seconds. It is used without water.

It Contains:

50-80 2-propanol, perfume (NOT CONTAINS ALLERGENS)

Warning: Liquid and vapors easily flammable. Causes severe irritation eye. May cause drowsiness or dizziness.

Safety advice:

If a doctor is consulted, keep the container available on the product label. Keep out of the reach of children. Keep away from heat sources / sparks / open flames / heated surfaces. Not smoking. Wear gloves / protective clothing / Protect eyes / face.

In case of discomfort, contact a POISON CENTER or a doctor. Dispose of the product / container in compliance with local regulations.



SUPEReco

CITRIC ACID

ANTI-LIMESCALE

SOFTENER

DESCALER

RINSE AID



Pure citric acid is an ecological and economical product with various domestic cleaning applications:

- **Anti-limescale** for the bathroom and chrome parts
- **Softener** for washing machine
- **Descaler** for washing machine
- **Rinse aid** for dishwashers

HOW TO USE

Prepare a 30% solution (dissolve 300 grams of citric acid in 1 liter of water).

On all washable surfaces: apply it and leave acting for a few minutes before rinsing, to eliminate scale deposits.

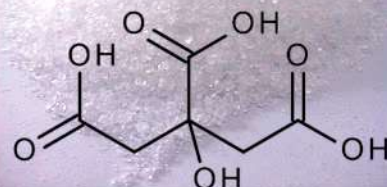
Use it as a descaler in the washing machine or in the dishwasher: every month pour 1 liter of solution directly into the empty basket and start a high temperature program.

Use it as a softener in the washing machine: pour 100 ml of solution into the softener compartment. (we recommend the use of **Splash** in addition, to get an intense perfume of the fabrics)

Use it in the dishwasher as a rinse aid: fill the rinse aid dispenser and adjust the indicator to the maximum.

Keep the citric acid container tightly closed in a cool, dry place away from light. Do not mix with other additives. Do not use directly on fabrics. Do not use on marble and stone, wood and all surfaces on which the use of acid substances is not recommended.

**ECOLOGICAL
CHEAP
NATURAL**



Danger: Causes serious eye irritation

Safety advice: Wash thoroughly hands after use, wear gloves / clothing protective / eye protection / face protection. IN CASE OF CONTACT WITH EYES rinse carefully and for several minutes. Remove the any contact lenses if it is easy to do so. Continue to rinse. If eye irritation is persistent consult a doctor.



BLU CLEAN TOILETS HYGIENE



BLUE CLEAN TOILETS HYGIENE is the most suitable detergent for the daily hygiene of bathroom fixtures, ceramic floors and bathroom tiles. Thanks to its special adhesive formula, it thoroughly cleans showers, sinks and sanitary items in general.

ADVANTAGES

- **It is safe** for the operator as it does not contain skin irritants;
- **It is not dangerous** because it is not flammable, corrosive or toxic;
- It is a product formulated with **highly surfactant and detergent substances**;
- It can be used with water of any hardness thanks to **special softening agents**;
- It guarantees a **total absence of limestone patinas**;
- Its special formula ensures **effective rinsing**;
- It ensures reduced consumption thanks to **immediate solubility and foaming**;
- Its delicate floral fragrance **perfumes the rooms for a long time**;
- **Its concentrated formula** gives a considerable saving of packaging that pollutes the environment and a **reduction in costs for the user** as it saves on packaging costs and on the transportation costs of useless volumes.

HOW TO USE

The product is concentrated and ready to use. Pour a few drops on the sponge, apply on the surfaces and then proceed with rinsing.

WARNINGS

The product is not classified as hazardous under the provisions of Directives 67/548 / EEC and 1999/45 / EC and / or of Regulation (EC) 1272/2008 (CLP) (and subsequent amendments and adjustments).

*bright clean and safe hygiene
for all the surfaces in your bathroom*



**ideal for cleaning
and sanitize
health,
floors
in ceramics
and tiles
of your bathroom**



Pavimenti

FLOOR CLEANER

**EXTRA
POWER**
SUPERCONCENTRATO

**1 little bottle of 150ml
= 5 BOTTLE OF 500ML**

**MAXI
CONVENIENCE**



SPECIFIC detergent for FLOORS



**ULTRA
CLEAN**



REMOVES THE DIRT

SuperEco Floor Cleaner removes dirt every day shape on floors and others home surfaces.

FOR ALL SURFACES

Thanks to its formula it guarantees a perfect clean up: stoneware floors, marble, ceramic and all washable hard surfaces.

FIELDS OF USE

FLOORS AT RAPID EVAPORATION removes the dirt and dries quickly leaving a fresh scent that lasts a long time. Its intense fragrance leaves an unmistakable perfume in the room for a whole day. It is a multipurpose detergent that can be applied on any type of tiled surface.

ADVANTAGES

Reduced drying times with the advantage of making the rooms usable in a short time; Do not need to rinse; it is not irritating to the hands, it is instantly soluble in water.

HOW TO USE - dosage

The product is in concentrated form and can be used as it is or diluted.

DILUTED:

Use the notches on the 150ml bottle as a reference. Each mark (50ml) corresponds to the quantity of product needed to obtain a 750ml bottle ready for use. Pour 50 ml of product into an empty 750 ml bottle and complete the filling with water.

Use 80 ml of product (already diluted) in a bucket with 8 liters of water; increase or decrease depending on the type of dirt.

CONCENTRATE:

Use the cap as a measuring cup (5ml). A product cap is enough for an 8-liter bucket of water.

On floors: Pour it into hot water. Wet the floor with a cloth soaked in this solution. Remove the dirt with a damp cloth.

On walls, tiles, porcelain, enamel, wood or metal surfaces (unpainted):

Spread a sponge soaked in this solution on the surface; remove the dirt with a clean cloth. Rinse the sponge often to prevent dirt accumulation.

HOW TO USE - DOSAGE



Use 80ml in an 8L bucket



HELP

THE ENVIRONMENT

Save

ON THE BOTTLES

AVAILABLE IN FRAGRANCES:

pine tree ●

lavender ●

citrus fruits ●

dolce vita ●



IGIENE PROFONDA
EVAPORAZIONE RAPIDA
PROFUMO PERSISTENTE

MANCA FONT PER LOGO

profuma pavimenti
profumo intenso
igiene sicura



FIELDS OF USE

SPLASH FLOORS is a floor cleaning fragrance. Unlike other products Splash combines the detergent function with a **high concentration of fragrance** that gives the rooms an **intense and persistent perfume**. Splash floors can be used on any type of tiled surface.

ADVANTAGES

Reduced drying times with the advantage of making the rooms usable in a short time;

Do not need to rinse; it is not irritating to the hands, it is instantly soluble in water. It has a very intense and persistent fragrance..

HOW TO USE - dosage

The product is in concentrated form and is ready to use. Use the cap as a measuring cup (10ml).

Normal fragrance:

Just **one measuring cup** (10ml) for an 8-liter bucket of water.

Intense fragrance

Increase the dosage for a more intense fragrance: **one full cap** (25ml) for an 8-liter bucket of water.

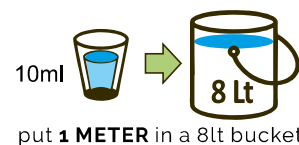
On floors: Pour it into water and wet the floor with a cloth soaked in this solution. Remove the dirt with a damp cloth.

On walls, tiles, porcelain, enamel, wood or metal surfaces (unpainted):

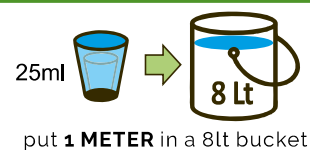
Spread a sponge soaked in this solution on the surface; remove the dirt with a clean cloth. Rinse the sponge often to prevent dirt accumulation.



HOW TO USE - DOSAGE



more intense fragrance



Superfici



HELP
THE ENVIRONMENT
save
ON THE BOTTLES



SDPECIFIC detergent for different surfaces

1 little bottle of 150ml
= 5 BOTTLE OF 500ML

**EXTRA
POWER**
SUPERCONCENTRATO

FIELDS OF USE

SuperEco surface cleaners are the ideal solution for removing dirt and restoring the original surface shine.

GLASSES: specific for glasses, mirrors, chrome or enamelled surfaces;

STEEL POLISH: cleans and restores the shine of steel;

FURNITURE and MULTIPURPOSE: cleans and protects wooden surfaces and hard surfaces in general..

ADVANTAGES

- They are safe for the operator as they **do not contain skin irritants**;
- **They are instant soluble** for effective rinsing without excessive water consumption.
- They have a **concentrated formula** that gives a considerable saving of packaging and a reduction in costs for the user as it **saves on packaging costs** and on the transportation of useless volumes.

HOW TO USE - dosage

The products are in concentrated form and must be diluted in water:

Use the notches on the 150ml bottle as a reference: for each mark (30ml) corresponds the quantity of product needed to obtain a 500ml bottle ready for use. Pour 30 ml of product into an empty 500 ml bottle and complete the filling with water.

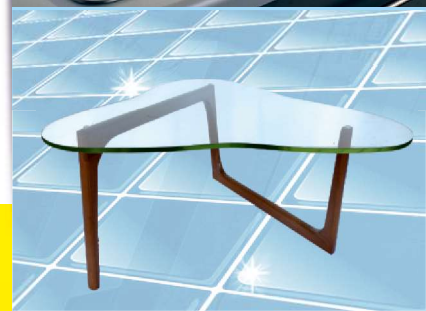
Use a spray to dispense the product.

Spray directly on the surface to be cleaned, wipe with a dry cloth to remove the dirt. Do not need to rinse.

FEATURES

The product is classified as hazardous under the provisions of Directives 67/548 / EEC and 1999/45 / EC and / or of the Regulation (EC) 1272/2008 (CLP) (and subsequent amendments and adjustments). The product therefore requires a safety data sheet in accordance with provisions of Regulation (EC) 1907/2006 and subsequent amendments.

**MAXI
CONVENIENCE**
*respect for
the environment*



CREMA RIPRISTINA METALLI

CITY 117



FIELDS OF USE

CITY 117 is a creamy descaler detergent. It includes sanitizing components supported by micro granules. It has been designed for cleaning and polishing steel, chrome, fiberglass, ceramics, laminated surfaces, and equipment in general.

It removes rust, oxide film, salt deposits, fat and oils deposits, stains left by other products on chrome and steel surfaces, etc.

Its special formula allows to obtain in a single operation a safe hygiene combined with a deep cleaning: it is able to quickly penetrate and eliminate stains of all kinds from all surfaces.

ADVANTAGES

CITY 117 removes dirt and oxide from steel, copper, chrome, brass, without damaging the surfaces and leaving no streaks, ensuring impeccable polishing. It does not contain petroleum based solvents and does not burn. Therefore, no special precautions such as a smoking ban or good ventilation of the premises are required. It can be applied anywhere.

HOW TO USE - dosage

Apply the product as it is, with a damp sponge or a cloth.

Rinse the sponge often to prevent dirt accumulation.

Warning: on satin-finish steel, apply in the direction of the satin finish to avoid any scratches.

FEATURES

Type: Deoxidizing creamy detergent

Flammability: Non-flammable

Toxicity: light. Not to be swallowed

Smell: almond

Colour: green



Clean
restore and
glossy

steels, metals, showers, joints,
fiberglass, salt deposits,
rust, stains left by
other products





DRAW NET I

**AGENCE DE TERGENCE ALCALINO
CON IGIENIZZANTE**

per tutte le superfici:

**ALLUMINI, METALLI ANODIZZATI, AFFETTATRICI,
SUPERFICI VERNICIATE, ETC.**



HELP

THE ENVIRONMENT

save

ON THE BOTTLES



DRAW-NET I is a professional degreasing detergent ideal for cleaning and renewing surfaces smeared with oils, greases and all kinds of greases, in the food industry. Thanks to its special formula it is not aggressive on any type of metal: floors, machinery and equipment.

It acts in maximum safety on all metals: aluminium, galvanized metals, anodized, etc.

It is a very effective mixture of penetrating agents, wetting agents and detergents with Quaternary Ammonium Salts that attack the molecular structure of the dirt, without damaging the surface itself and at the same time destroying the adhesiveness of the dirt binders by sanitizing the surfaces.

DRAW-NET I is **biodegradable**, and does not contribute to water pollution. It is not flammable.

HOW TO USE - dosage

The product has a concentrated form at 15% and must be diluted in water:

Pour 75 ml of product (half a bottle) into an empty 500 ml bottle and complete the filling with water.

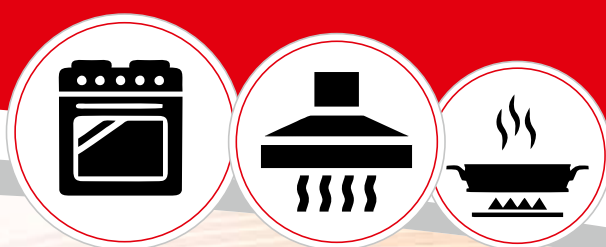
Use with a spray. Spray the product directly on the surfaces to be treated, wait it to work and then remove the dirt with a damp cloth. Rinse with clean water.

PRECAUTIONS

For the cleaning of trucks used for transporting food it is advisable to proceed with the treatment in a covered area, not exposed to direct sunlight. Proceed by carefully wetting the part to be cleaned until it has cooled before applying the diluted product. Do not allow the solution to dry on the finishes, but rinse immediately after washing. It is recommended, before use, to test the product on a small hidden part.

**EXTRA
POWER**





TAKE OFF

**AGENTE DETERGENTE
per grassi ed oli di origine
animale e/o vegetale**

CAPPE, FORNI, CAMINI, FRIGGITRICI, PIASTRE, ETC.
SPORCHI PESANTI



HELP
THE ENVIRONMENT
save
ON THE BOTTLES

The revolutionary formula based on APG of TAKE OFF offers excellent performance and at the same time respects the environment: thanks to its characteristics of good wettability, excellent solubility capacity, good dispersing effect, low toxicity, ready biodegradability, it performs a synergistic action satisfying the criteria of environmental sustainability.

TAKE OFF is a particular compound of penetrating agents, wetting agents and biodegradable detergents created specifically to quickly **remove deposits of fat or food oils** from processing equipment in the food industry and particularly from ovens, stoves, fryers, hoods, filters, and other work surfaces of the kitchen.

The correct use of TAKE OFF, thanks to its non-toxicity, is absolutely safe wherever food is cooked and processed.

ADVANTAGES

- Non-toxic and 100% safe as long as the product does not come into contact with food.
- It does not contain any acid ingredients so it cannot cause foods to become sour or discoloured.
- Regular use reduces the risk of ignition of flames fed by grease.
- It is used at high temperature, it is not necessary to cool ovens or stoves before cleaning.
- The penetrating power increases with high temperatures (around 80 C.).
- Quick grease removal with consequent reduction in cleaning time.
- It is effective even without the slow work of scrubbing with abrasive pads.
- It is harmless to most metallic finishes and painted surfaces.
- It contains a special agent effective for corrosion and rust inhibition.

HOW TO USE - dosage

The product has a concentrated form at 15% and must be diluted in water:

Pour 75 ml of product (half a bottle of product) into an empty 500 ml bottle and complete the filling with water.

Use with a spray. Spray the product directly on the surfaces to be treated, wait for it to work and then remove the dirt with a damp cloth. Rinse with clean water.



Piatti

Dish Washer



JUST A FEW DROPS
on the SPONGE

CONCENTRATED

500ml
concentrated product
ready to use



**QUICKLY REMEMBER
AND ELIMINATES THE ODORS**

FIELDS OF USE

PIATTI -DISH WASHER- is a ready-to-use concentrated detergent for cleaning dishes. Specially formulated to degrease and clean pots, pans, plates, cutleries, glassware, while at the same time ensuring a gentle hydration to the hands.

ADVANTAGES

SuperEco PIATTI is a revolutionary and unconventional detergent. Thanks to its special formula, results are achieved that are not compared on the market, both in economic terms and in terms of quality.

- It guarantees a total absence of limestone patinas thanks to special substances that soften the water.
- It is instantly soluble with a consequent immediate foaminess and reduced consumption.
- The delicate fragrance (lemon or vinegar) covers odours effectively.
- It is not flammable, corrosive or toxic and is harmless and safe to use.
- It's not irritating to hands,
- It is absolutely rinsable and has absolute absence of toxicity.

HOW TO USE - dosage

Pour a few drops on the sponge, then apply to the dishes and proceed with rinsing.



DETERGENT FOR THE HAND WASHING OF DISHES AND DISHES
DOSE RECOMMENDED FOR 5 LITERS OF WATER

WATER	Sweet water (0-15°F)	Middle water (15-25°F)	Hard water (>25°F)
DIRTY PLATES VERY DIRTY DISHES	10ml 15ml	15ml 20ml	20ml 25ml

= 10ml one spoon corresponds to about 10ml of product



**Degrease
thoroughly
your crockery.
Eliminates odors
stronger.
Delicate on
hands.**



AVAILABLE IN THE FRAGRANCES:

lemon

vinegar

HAND SOAP

DELICATE HAND SOAPS



FIELDS OF USE

It is the ideal detergent for hand cleaning; contains a special detergents complex capable of eliminating grease, dirt and all kinds of dirt.

ADVANTAGES

It penetrates dirt, emulsifies particles that are eliminated during washing and at the same time ensures hands hygiene and softness.

It contains glycerol; it is instantly soluble with a consequent immediate foaminess and minimum consumption.

It is harmless and safe to use: non-toxic, not irritating to hands.

HOW TO USE - dosage

Wet your hands; pour a few drops on your hands, then rub and rinse. It can be dispensed with all types of dispensers.

FEATURES

The product is not classified as hazardous under the provisions of Directives 67/548 / EEC and 1999/45 / EC and / or of Regulation (EC) 1272/2008 (CLP) (and subsequent amendments and adjustments).



AVAILABLE IN FRAGRANCES:

- *white musk*
- *jade or*



Cititalia S.r.l. a socio unico. Sede legale: Via libertà N 93 - 90141 Palermo

Stabilimento di produzione: F.do La Rosa Zona Industriale - 90039 Villabate (PA) - Tel. 091.6141680 - P. I Cod. Fis.: 04895670828
posta@cititalia.com www.cititalia.com www.supereco.it





SUPEReco

CITITALIA[®]
PRODUCTS
Specialized Chemicals

DELICATE
ON THE SKIN
HYPOALLERGENIC



REPAIRS

SOOTHES

MOISTURISES

ecological detergent line
ALOE VERA
WITH ALOE VERA DISTILLATE



quality clean

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posta@cititalia.com www.cititalia.com www.supereco.it

GEL SANITIZZANTE

RIMUOVE GERMI E BATTERI DALLE MANI.

pulizia istantanea ed efficace
senza risciacquo



SI ASCIUGA VELOCEMENTE
LASCIANDO LE MANI
FRESCHE E MORBIDE

GEL MANI with Aloe Vera is an alcohol-based product, for a rapid and effective antiseptics of the hands. Thanks to its particular formula, it is able to eliminate almost all the germs and bacteria present on the hands in a few seconds, leaving the hands soft and fresh, thanks to the emollient and moisturizing action of aloe Vera. The optimal concentration of alcohol gives the product a broad spectrum of action against bacteria, mycobacteria, fungi and viruses. Alcohol acts by destroying cell membranes following lipid extraction, as well as denaturing microbial proteins and dehydrating the cell.

HOW TO USE

It is applied directly to the skin and rubbed until it is completely evaporated, does not require rinsing, dries quickly. It leaves the hands fresh and soft. Its special formula is rich in emollient and moisturizing substances that counteract the dehydrating action of alcohol.

WARNING: do not apply to damaged skin and mucous membranes. Avoid contact with eyes.

AREAS OF USE

GEL MANI is indicated for the sanitization of hands where food is handled: fish processing and fishmongers, bars, pastry shops, restaurants, canteens, butchers, dairies, etc.

It is indispensable for medical, auxiliary and non-medical personnel: hospitals, nursing homes, medical offices, dental offices, veterinarians, analysis laboratories, schools, beauty salons, etc.

It is also very useful in all contexts where there is money manipulation: banks, post offices, shops, etc.

DELICATED
ON SKIN
HYPOALLERGENIC

Mode of use:
Pour such a dose onto the palm which allows you to rub the hands for about 30-60 seconds. It is used without water.

It Contains:
50-80 2-propanol, perfume (NOT CONTAINS ALLERGENS) Contains:
50-80 2-propanol, perfume (NOT CONTAINS ALLERGENS)



WITH BACTERICIDE



SUPERECO

HAND SOAP

SAPONE MANI DELICATO



REPAIRS
SOOTHES
HYDRATED

FIELDS OF USE

It is the ideal detergent for hand cleaning; the emollient and soothing action of aloe vera makes this soap excellent also for irritated skin. Contains a special detergent complex capable of eliminating grease, dirt and all kinds of dirt.

ADVANTAGES

It penetrates dirt, emulsifies particles that are eliminated during washing and at the same time ensures hands are moisturized, hygienic and soft. It is formulated with distilled water of Aloe Vera and is instantly soluble with a consequent immediate foaminess and minimum consumption; it is harmless and safe to use; non-toxic, not irritating to hands;

HOW TO USE - dosage

Wet your hands; pour a few drops on your hands, then rub and rinse. It can be dispensed with all types of dispensers.





fragranza

IPO-ALLERGENICA
PERSISTENTE MULTIUSO

CON DISTILLATO DI **ALOE VERA**



Perfumes have a strong emotional charge.
The scent of our environment speaks of us
and every essence is an expression of our way of being.
The Aloe Fragrance gives the environment in which we live
a fresh feeling of relaxation.

Apply it everywhere:

IT DOES NOT GREASE

IT DOES NOT STAIN

IT DOES NOT LEAVE HALO

IT IMPROVES THE AESTHETIC

FIELDS OF USE

It can be used almost anywhere:

on fabrics: curtains, sofas, carpets, ironing boards,
etc...

indoors: cabinets, drawers, car interior, etc...

in large rooms: houses, offices, shops, etc...



fragrance
evaporazione rapida

HYPOALLERGENIC

NOT GREASY
DO NOT STAIN

SPRAY DIRECTLY UP:

Sofas - Curtains - Fabrics - Drawers
Wardrobes - Home - Ironing Board



It Contains:

2-propanol perfume: Alpha Isomethyl Ionone,
Benzyl Alcohol, Butylphenyl Methylpropional,
Cinnamyl Alcohol, Citronellol, Coumarin,
Geraniol, Hexyl Cinnamal, Limonene, Linalool,



**PERSISTENT
PERFUME**



FONT MANCANTE

igiene Baghi



DETERGENTE IGIENIZZANTE
ipo-allergenico
con **ALOE VERA**



*BATHROOMS HYGIENE with **Aloe Vera** is the most suitable detergent for the daily hygiene of bathroom fixtures, ceramic floors and bathroom tiles. Thanks to its special adhesive formula, it thoroughly cleans showers, sinks and sanitary items in general. The distilled water of Aloe Vera contained in the formula gives the rooms an unmistakable clean scent.*

ADVANTAGES

- Aloe vera distilled water respects and moisturizes the skin and is hypoallergenic;
- **It is not dangerous** because it is not flammable, corrosive or toxic;
- It is a product formulated with **highly surfactant and detergent substances**;
- It can be used with water of any hardness thanks to **special softening agents**;
- It guarantees a total **absence of limestone patinas**;
- Its special formula **ensures effective rinsing**;
- It allows reduced consumption thanks to **immediate solubility and foaming**;
- Its delicate floral fragrance **perfumes the rooms for a long time**;
- Its **concentrated formula** gives a considerable **saving of packaging** that pollutes the environment and a **reduction in costs for the user** as it saves on packaging costs and on the transportation costs of useless volumes.

HOW TO USE

The product is concentrated ready to use. Pour a few drops on the sponge, apply on the surfaces and then proceed with rinsing.

FEATURES

The product is not classified as hazardous under the provisions of Directives 67/548 / EEC and 1999/45 / EC and / or of Regulation (EC) 1272/2008 (CLP) (and subsequent amendments and adjustments).

*bright clean and safe hygiene
for all the surfaces in your bathroom*



**FRESH SCENT
DEEP CLEAN**

It Contains:
<5% non-ionic surfactants Between 5% and 15% anionic perfume surfactants, Alpha-Isomethyl Ionone, Benzyl Cinnamate, Butylphenyl Methylpropional, Coumarin, Isoeugenol, Limonene, Linalool, Hexyl cinnamal Preservatives: 5-Chloro-2-methyl-4-isothiazolin-3-one (CIT) and 2-Methyl-4-isothiazolin-3-one (MIT).

**ideal for cleaning
and sanitize
health,
floors
in ceramics
and tiles
of your bathroom**





MANCA FONT

& stoviglie

CONCENTRATO
BASTANO POCHÉ GOCCE
IPOALLERGENICO



500ml e


prodotto concentrato
pronto all'uso

SGRASSA, BRILLA ed ELIMINA GLI ODORI
con distillato di
ALOE VERA



DETERGENT FOR THE HAND WASHING OF DISHES AND DISHES
DOSE RECOMMENDED FOR 5 LITERS OF WATER

WATER	Sweet water (0-15°F)	Middle water (15-25°F)	Hard water (>25°F)
DIRTY DISHES VERY DIRTY DISHES	10ml 15ml	15ml 20ml	20ml 25ml

 = 10ml one spoon corresponds to about 10ml of product

It Contains:
Less than 5% amphoteric surfactants Between 5% and 15% anionic perfume surfactants, Citral, Limonene. 5-Chloro-2-methyl-4-isothiazolin-3-one (CIT) and 2-Methyl-4-isothiazolin-3-one (MIT).



FIELDS OF USE

Ready-to-use concentrated detergent for cleaning dishes. Specially formulated to degrease and clean pots, pans, plates, cutlery, and glassware. The emollient and moisturizing action of Aloe Vera ensures a delicate treatment for the hands.

ADVANTAGES

SuperEco PIATTI is a revolutionary and unconventional detergent. Thanks to its special formula, results are achieved that are not compared on the market, both in economic terms and in terms of quality.

- It is moisturizing and emollient for the hands;
- It guarantees a total absence of limestone patinas thanks to special substances that soften the water;
- It has immediate foam and reducing consumption;
- The delicate fragrance covers odours effectively;
- It is not flammable, corrosive or toxic and is harmless and safe to use;
- It has an easy rinsing and absolute absence of toxicity.

HOW TO USE - dosage

Pour a few drops on a sponge, then apply to the dishes and proceed with rinsing.





Pavimenti

ipo-allergenico

MANCA FONT

DELICATI
SULLA PELLE
IPOALLERGENICI

Con
ALOE VERA



FIELDS OF USE

Aloe Vera FLOORS removes dirt and dries quickly leaving a fresh clean scent. Its delicate fragrance, dedicated to those who do not like intense aromas, leaves an unmistakable Aloe Vera fragrance in the room for a whole day. It is a multipurpose detergent that can be applied on any type of tiled surface.

ADVANTAGES

It reduces drying times with the advantage of making the rooms usable in a short time;

Do no need to rinse; it is not irritating to the hands, it is instantly soluble in water.

HOW TO USE - dosage

The product is in concentrated form and is ready to use. Use the cap as a measuring cup (10ml).

Normal fragrance:

Just **one measuring cup** (10ml) for an 8-liter bucket of water.

Intense fragrance

For a more fragrant environment, increase the dosage: **one full stopper** (25ml) for an 8-liter bucket of water.

On floors: Pour into water and Wet the floor with a cloth soaked in this solution. Remove the dirt with a damp cloth.

On walls, tiles, porcelain, enamel, wood or metal surfaces (unpainted):

Spread a sponge soaked in this solution on the surface; remove the dirt with a clean cloth. Rinse the sponge often to prevent dirt accumulation.

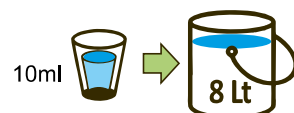
REMOVES THE DIRT

SuperEco Floor Cleaner removes dirt every day shape on floors and others home surfaces.

FOR ALL SURFACES

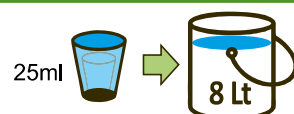
Thanks to its formula it guarantees a perfect clean up: stoneware floors, marble, ceramic and all washable hard surfaces.

HOW TO USE - DOSAGE



por **1 CAP** in a bucket of 8 lt.

more intense perfume



por **1 CAP** in a bucket of 8 lt.





MANCA FONT

Sgrassatore UNIVERSALE ipo-allergenico

PER TUTTE LE
SUPERFICI

efficace su ogni tipo di sporco

It is a universal product based on Aloe Vera distillate. It is designed to clean and renew surfaces smeared with greases and all kinds of oils. Its special Aloe vera formula is not aggressive on any type of fabric, metals, floors, and commonly used equipment.

It acts effectively against all types of dirt.

It is particularly suitable also for removing stains and pretreating fabrics.

APPLICATIONS and ADVANTAGES

It can be applied almost anywhere: **in the kitchen on ovens, hoods and cookware, in the bathroom on the toilets, on the fixtures, on the rolling shutters, to clean the bodywork and the mechanical parts of cars, motorcycles, bicycles, boats, campers, etc..**

HOW TO USE

Spray the product directly on the surfaces to be treated, wait for it to work and then remove the dirt with a damp cloth. Rinse with clean water.

On fabrics, after pre-treating insert them directly into the washing machine.



HELP

THE ENVIRONMENT

save

ON THE BOTTLES



**spray dispenser
READY TO USE**

**the recharge procedures
ALSO AVAILABLE**



RICARICHE ECO



Sgrassatore

UNIVERSALE

ipo-allergenico

MANCA FONT



1 flaconcino da 250ml
= 3 FLACONI DA 500ML



The practical Aloe degreaser refills guarantee significant cost savings without having to renounce the high degreasing power.

With a refill bottle you can get as many as 3 ready-to-use degreaser bottles.

Aloe Supereco degreaser is a universal product based on Aloe Vera distillate, designed to clean and renew surfaces smeared with oils and all kinds of oils. Its special Aloe vera formula is not aggressive on any kind of fabric, metals, floors, and commonly used equipment.

It acts effectively against all kinds of dirt.

It is particularly suitable also for removing stains and pretreating fabrics.

APPLICATIONS and ADVANTAGES

It can be applied almost anywhere: **in the kitchen on ovens, hoods and cookware, in the bathroom on the toilets, on the fixtures, on the shutters, to clean the bodywork and the mechanical parts of cars, motorcycles, bicycles, boats, campers, etc.**

HOW TO USE - dosage

The product is in concentrated form and must be diluted:

Use the notches on the bottle as a reference. Each mark (83ml) corresponds to the quantity of product needed to obtain a 500ml bottle ready for use. Pour 83ml of product into an empty 500 ml bottle and complete the filling with water.

We recommend the use of bottles with spray.

Spray the product directly on the surfaces to be treated, wait for it to work and then remove the dirt with a damp cloth. Rinse with clean water.



HELP

THE ENVIRONMENT

save

ON THE BOTTLES



MAXI CONVENIENCE

1 little bottle of 250ml
= 3 BOTTLE OF 500ML



MANCA FONT

Pulivetri

con **ALOE VERA**
evaporazione rapida

HELP

THE ENVIRONMENT
save
ON THE BOTTLES



FIELDS OF USE

Pulivetri Aloe by SuperEco is a specific detergent for cleaning glass, mirrors and crystals and other washable surfaces using a cloth or paper. It has an excellent wetting power. It evaporates quickly without leaving halos. Its special Aloe Vera distilled formula is not irritating to the skin.

It is available in a **ready-to-use** version in practical 500ml bottles with spray dispenser. **Eco-Refills are also available:** ecological and economic. They offer a maximum economic convenience and help save money on the bottles thus respecting the environment.

ADVANTAGES

- *It is safe for the operator as **it does not contain skin irritants***
- ***It has high wetting power***
- ***It evaporates quickly***
- ***It doesn't leave streaks and halos***
- ***It has pleasant scent of aloe vera***

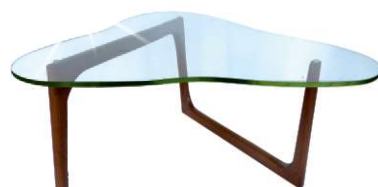
HOW TO USE

Spray directly on the surface to be cleaned, wipe with a dry cloth to remove dirt. No need to rinse.



DETERGENT
IPO-ALLERGENIC
FOR THE CLEANING OF
GLASSES AND MIRRORS

clean without aloe





Laundry 3in1 HYPO-ALLERGENIC - BY HAND AND BY WASHING MACHINE

A) LAUNDRY

B) SOFTENER

C) ENZYMATIC

+ Hypo-allergenic, anti-scale, with anti-odour technology.

It is a **new concept** detergent for washing **all types of fabric** (colored, white, black, cotton, hemp, linen, silk, wool, delicate, acrylics, etc.) at cold or low temperature water

- - **It is used at low temperature** (30 °);
- - **It reduces washing times and energy costs;**
- - **It keeps colours unaltered;**
- - **It gives tissue softness;**
- - **It hydrolyzes proteins** reducing them into smaller fragments that are easily eliminated.
- - **It removes the most stubborn stains** of grease, oil, blood, lard, butter, lipstick, sebum, starch, pasta, rice, potatoes, sauce, children's food;
- - **It removes lint;**
- - **It has an enzymatic action** in synergy with surfactants;
- - **It eliminates scale deposits both** on the washing machine and on fabrics;
- **It is effective on over 100 types of stains.**

ADVANTAGES

- **It penetrates into the fibers**, eliminating the residues of starch and cellulose that act as glue for other dirt, thus ensuring an impeccable clean.
- **Excellent value for money.**
-



CONCENTRATED

HOW TO USE - DOSAGE				
	25 ml	40 ml	50 ml	
	40 ml	50 ml	75 ml	
	50 ml	75 ml	100 ml	
DOSE CAP = 25ml				



READY TO USE

HOW TO USE - DOSAGE				
	75 ml	100 ml	125 ml	
	100 ml	125 ml	150 ml	



SUPERECO





SUPEReco

CITITALIA[®]
PRODUCTS
Specialized Chemicals



ANIMALS LINE

*for the hygiene and care
of ours animal friends and
the environment
where they live.*

Cititalia S.r.l. a socio unico. Sede legale: Via libertà N 93 - 90141 Palermo

Stabilimento di produzione: F.do La Rosa Zona Industriale - 90039 Villabate (PA) - Tel. 091.6141680 - fax 091.493330 P. I Cod. Fis.: 04895670828

posta@cititalia.com www.cititalia.com www.supereco.it



CleanBox



or cleaning the rooms
where they live
our 4-legged friends



The happiness and well-being of our pets depend very much on the environment in which they live.

CleanBox is a specific detergent for **cleaning pet beds and kennels**: it deeply cleans any treated surface, leaving a pleasant clean smell.

USE AND DOSAGE

Before using CleanBox remove hair residues, dust, food, etc. from the kennel with the help of a brush or a hover. Then proceed to dilute the product according to the following scheme:

For daily hygiene - dilute about 40ml in 1 liter of water;

For difficult cleaning - dilute about 80ml for 1 liter of water;

Proceed as follows:

- Dampen the surface
- Pour a few drops of solution
- Rub with a brush to get generous foam
- Pick up the dirt with a shovel
- Rinse where possible

To remove stains and heavy dirt from sofas, carpets, seats, etc ...
use it in a solution with **BacterDeo**:

2lt of warm water + 100ml of CleanBox + 100ml of BacterDeo

(Note: Do not use Geminox after this treatment).





BACTERDEO

disodorante enzimatico



for cages, doghouses
stables, bedding and rooms

eliminates the bad smell
of organic excrements

presence decreases
of annoying flies and insects

it does not cover unpleasant odors: it eliminates them

BacterDeo is a biological activator for the natural elimination of unpleasant odours: **it is a mixture of living micro-organisms that removes the accumulation of organic waste by natural digestion**, radically eliminating the source of unpleasant odours present in environments where animals live, in **cat litter** or in **cages of rodents and birds**.

BacterDeo does not carry out its deodorising action by covering unpleasant odours but eliminating them. Enzymes accelerate the **decomposition of organic residues (faeces, urine, vomit, etc.)** thus preventing the formation of bad odours.

HOW TO USE

- **On cages and litters:** clean the tray thoroughly leaving the bottom slightly wet. Spray a layer of BacterDeo then fill the tray with the usual granulates.
- **On floors, terraces, balconies:** after removing excess dirt, moisten the surface and spray BacterDeo on the area to be treated, let it act for at least 10 minutes, then rinse.
- **On fabrics:** pre-treat with BacterDeo before washing in the washing machine

To remove stains and heavy dirt from sofas, carpets, seats, etc ...
use in solution with **CleanBox**

2lt of warm water + 100ml of CleanBox + 100ml of BacterDeo

(Note Do not use Geminox after this treatment).





DETERGENTE IGIENIZZANTE

Geminox

CLEANING AND HYGIENIZATION
OF PLACES WHERE THEY LIVE ANIMALS

manca font

FUNGICIDE

GERMICIDAL

ANTIODORS



GEMINOX DOG **cleans and sanitizes** in a single operation.

Thanks to its germicidal / cleansing function it is ideal for cleaning environments where **dogs, cats and small animals are present**.

It is suitable for **all washable surfaces** and **all types of floors**. It is also indicated for cleaning and sanitizing **kennels, boxes, bedding, cage bottoms, etc.**

It neutralizes bad smells leaving a healthy environment.

HOW TO USE

Geminox is a concentrated product to be diluted in water: dilute 100ml of Geminox in 2 liters of water.

We recommend using the solution obtained as a sanitizing detergent **1 or 2 times a week**. It is usable on all washable surfaces.





SaltyDog



BATH FOAM
a lanolin
specific for animals

SaltyDog is a lanolin bath foam for animals, designed to soften the hair and maintain a protective barrier after washing.

Thanks to its neutral pH which respects the pilocutaneous physiology, **it is suitable for animals of all sizes: dogs, cats, piglets, rabbits, etc...**

Its active ingredients guarantee a soothing action to the animal, giving a **feeling of relief**.

SaltyDog makes the coat **shiny, voluminous and easily brushed**.

USE AND DOSAGE

Small animals: *about 20 ml;*

Medium-sized animals: *about 50 ml;*

Large animals: *dilute 1 part of SaltyDog in 3 parts of water.*

Apply SaltyDog on the animal's wet coat, rub well and rinse with warm water.

USE TIPS

- - Place a non-slip mat on the bottom of the tub;
- - Brush gently to remove excess fur;
- - Protect the ears with cotton;
- - Wet the animal's body with warm water;
- - Massage thoroughly over the entire body surface to allow an effective action of the foam bath.
- - Avoid contact of the foam with the face and nose;
- - Rinse for a long time with slow and delicate movements;
- - Dry first with towels and then with a hair dryer.





STOP pipì



repellent
anti habits



for pets

FIELDS OF USE

STOP peeing gets **used the dog and cat not to get dirty unwanted places.**

It is sprayed directly onto the surfaces: floors, walls, plants, gates, car tires, windows, courtyards, gardens, etc...

It is harmless to people, animals, plants, flowers and flowerbeds.

The particular formula gives the product a long active effect with the result of removing dogs and cats from the places previously soiled.

USE AND DOSAGE

- Clean the area to be treated from any residues left by pets;
- SHAKE BEFORE AND DURING USE;
- Spray the product thoroughly from a distance of about 20 cm;
- Repeat treatment 3/4 times (as needed)





DETERGENCY

domestic and industrial



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